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**Ronald
McDonald
House®**

Manitoba

2025 Annual Report



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Our Purpose, Vision, Mission, and Values



Our Purpose

Caring for families with children who are ill or injured.



Our Vision

A world where every family has what they need to ensure the best health outcomes for their children.



Our Mission

We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.



Our Values

- Lead with compassion
- Deeply respectful
- Act with integrity
- Firmly committed

The Langevin family from Hargrave, MB

“During the summer of 2022, when our daughter, Kennedy, was 16-years-old, she was in a barrel racing accident and suffered a traumatic brain injury. As a family, we were absolutely devastated.

She’s had to relearn every aspect of life, including breathing, eating, and standing—with assistance. She still has a long road ahead and some big goals. She wants to drive her race team again, and she wants to ride her horse again. She has big dreams, and we are going to do everything we can to support her.

To date, we’ve spent over 495 days in the House program. We continue to stay at Ronald McDonald House for Kennedy’s appointments and physiotherapy—because there’s still so much to do.

At Ronald McDonald House, you become a family within a family. You rely on a lot of support—from staff, volunteers, and other families—who remind you you’re not in this alone.”

—Jodi Langevin



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We recognize and celebrate the incredible contributions of our 2025 Board of Directors.

Board Chair:
Liz Boroditsky

Board Vice-Chair:
Thom Proch

Board Treasurer:
Madison Johnston

Board Secretary:
Teresa Mrozek

Directors:
Amit Kapoor
Audrey Gordon
Derrick Coupland
Dr. Elisabete Doyle
Gillian Muise
Helen Lee
Lana Maidment
Michael Warren
Rosalind Vigier
Sharyne Hamm

Leadership Message

As we reflect on 2025, we are filled with deep gratitude and pride for all that has been accomplished at Ronald McDonald House Manitoba. This past year reinforced a truth we see every day—when a community comes together with compassion and purpose, families facing unimaginable challenges are never alone.

At the heart of our work is a simple but powerful purpose—to care for families with ill or injured children. In 2025, Ronald McDonald House Manitoba continued to be a place of comfort, stability, and support for families who had to travel far from home to access the medical care their children needed. Within our walls, families found more than just a place to stay; they found peace of mind, a sense of belonging, warm meals, and the strength that comes from being surrounded by others who understand their journey.

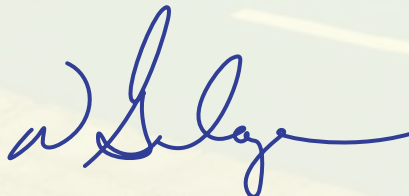
None of this would be possible without the extraordinary generosity of our donors and partners. Your support, whether through financial gifts, in-kind contributions, or sponsorships, directly transformed lives. Every donation helped create moments of relief and hope for families at one of the most vulnerable times in their lives. We are profoundly grateful for your trust in our mission and your belief in the impact of our role in family-centered care.

Equally inspiring is the dedication of our staff and volunteers. Their compassion, professionalism, and commitment are the foundation of our mission. Day after day, they go above and beyond to ensure that every family feels welcomed, respected, and cared for. From helping families navigate their journey, to preparing nourishing meals, arranging safe transportation, and offering a listening ear, their work reflects the very best of our values and purpose.

Our Board of Directors also plays an integral role in guiding Ronald McDonald House Manitoba with integrity and vision. We thank our Board members for their leadership, stewardship, and unwavering commitment to ensuring the sustainability and impact of our organization.

As we look ahead, we remain focused on strengthening our services, responding to the evolving needs of families, and deepening our relationships with the community that makes our work possible. Families with ill or injured children face significant challenges, but with continued support and generous partnerships by our side, we are stronger together.

With deepest gratitude,



Wendy Galagan
Chief Executive Officer
Ronald McDonald House Manitoba



Liz Boroditsky
Board Chair
Ronald McDonald House Manitoba

Mission Impact | 2025 By The Numbers



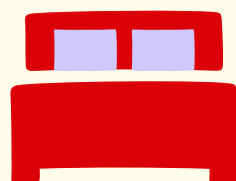
2,008

Families supported by overnight accommodations and day use program
(+23% year-over-year)



315

Total communities served by our Ronald McDonald House and Family Room programs
(+10% year-over-year)



10,905

Nights of accommodations supported by Ronald McDonald House and Family Room
(Consistent year-over-year)



\$4.4M

Savings in out-of-pocket expenses so caregivers can focus on what matters most — the best health outcomes for their children*

*Source: RBC Impact Study, 2025





2025 Family Support by Medical Needs

Neonatal (Newborn conditions)	21.52%
Surgery (Cleft lip, ENT, scoliosis)	19.12%
Respiratory/Pulmonary (Lungs and airways)	7.89%
Perinatal (High-risk pregnancy)	7.22%
Oncology (Cancer)	6.55%
Neurology (Nervous system)	5.21%
Cardiology (Heart and cardiovascular system)	4.95%
Emergency Medicine (Injury, trauma, accident)	4.55%
Infection/Sepsis	4.28%
Endocrinology (Endocrine system, including diabetes)	3.48%
Others (Otolaryngology, urology, ophthamology, dental)	2.67%
Orthopedics	2.54%
Gastroenterology and Hepatology (Digestive system)	2.41%
Allergy and Immunology (Immune system)	1.60%
Hematology (Blood disorder)	1.34%
Nephrology (Kidney)	1.34%
Mental Health (Including eating disorders)	1.20%
Otolaryngology (Ear, nose, throat)	1.07%
Unknown (Investigating)	0.53%
Urology (Urinary tract)	0.53%

Founding & Forever Partner

Across Manitoba and Northwestern Ontario, McDonald's Owner/Operators, crew members, customers, suppliers, and corporate teams rally together in remarkable ways to uplift the Ronald McDonald House Manitoba mission. Their shared commitment, hands on fundraising, generosity, and steadfast advocacy strengthen our ability to support families when they need it most.

This includes...

- Capital campaign support
- Caring Cookie program
- Coin box donations
- Happy Meal® program
- In-kind donations
- Kiosk donation opportunities
- McHappy Day®
- Peer-to-peer fundraising
- Round Up for Ronald McDonald House
- Signature event sponsorships and support



We are profoundly grateful for the enduring partnership of our Owner/Operators. Their generosity ensures that sick children and their families can stay close to one another.

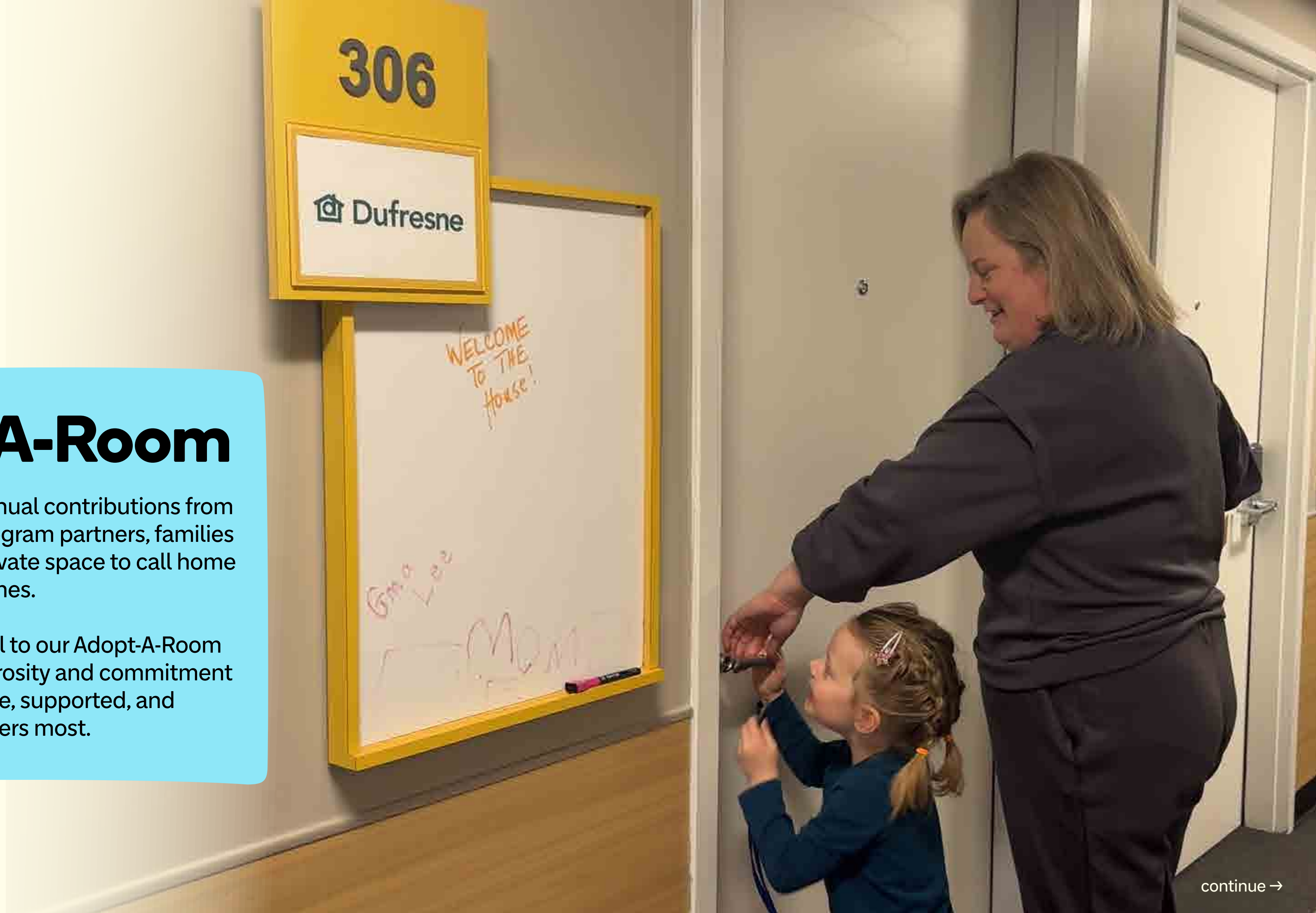
Thank you, McDonald's!



Adopt-A-Room

Through generous annual contributions from our Adopt-A-Room program partners, families have a comforting, private space to call home during challenging times.

We are deeply grateful to our Adopt-A-Room partners, whose generosity and commitment help families stay close, supported, and together when it matters most.



2025 Adopt-A-Room Partners

\$25,000 Partner

Remembering
Makenna

\$10,000 Partners



The Michaud
Family
Foundation

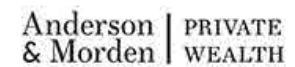


In Loving
Memory of
Jim Wryha

\$7,500 Partner



\$5,000 Partners



Bonnie &
Nathan Hunt

Brad and Patty
Lawson & Family
In honour of
Evie
She is made of magic.



Earl & Heather
McLaren
(Carberry, MB)



Frank &
Carmela
Wade



In Memory of
Krystyna and
John MacKow

In Memory of
Nolan Jason Bauer

Jessica and
Kirby Watson
& Family



The Michaud
Family
Foundation



Renée Bouchard
In Memory of
Bruce Foster

The Sharf
Family



Sid Rossall
and Family



Toews Family
In memory of
Ryan Toews

The Unrau
Family

Winnipeg
Cargill Cares
Councill



Signature Events

Hope GALA

The *Under the Stars*-themed 39th Annual Hope Gala shone brightly this year, raising an incredible \$390,000 to ensure families staying with Ronald McDonald House Manitoba receive the care, comfort, and togetherness they need most.



PRESENTING SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



DESSERT SPONSOR



HORS D'OEUVRES SPONSOR



PREMIER LIVE AUCTION SPONSOR



SILENT AUCTION SPONSOR

FillmoreRiley

MEDIA, PRINT, AND AUDIOVISUAL SPONSORS



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Signature Events



The 36th Annual Fairways for Families Golf Tournament was an outstanding success, raising an incredible \$230,000 to help ensure Ronald McDonald House Manitoba families receive the comfort, care, and togetherness they need during their most challenging moments.



PRESENTING SPONSORS



SYMBOLIC FAMILY STAYS MATCHING DONOR



GOLD SPONSORS



SILVER SPONSORS



GOLFER GIFT SPONSOR



BRONZE SPONSOR



SILENT AUCTION SPONSORS



BREAKFAST SPONSOR



LUNCH SPONSOR



RECEPTION SPONSOR



WINE SPONSOR



GOLF CART SPONSOR



PRINT SPONSOR



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Fundraising by Local Champions

We would like to extend our heartfelt thanks to our third-party event partners for the time, effort, and dedication they put into raising essential funds for our House and Family Room programs. Hard work behind the scenes, thoughtful planning, and commitment to the Ronald McDonald House Manitoba mission played a vital role in fundraising success. Events like these are only possible because of champions who care deeply for families with children who are ill or injured.

♥ \$25,000 - \$65,000

- Access Charity Golf Tournament
- Paul Ong's 11th Annual Concert for a Cause
- Titan Environmental's 2nd Annual Legends Cup Golf Tournament
- McCain Foods Free Fry Day

♥ \$3,500 - \$24,999

- James & Elizabeth Clow's Scrapbooking Event
- Winnipeg Kinsmen Fundraisers
- Prairie Livestock Expo
- WestJet Airline Pilot's Association 2nd Annual Charity Golf Tournament
- Fairway Industries

♥ \$1,500 - \$3,499

- Maximum Cards & Collectibles
- Save-On-Foods Light the House
- Affirm Fitness Training
- Manitoba VW Club - Volksfest Car Show
- CIBC Private Wealth — CIBC Miracle Day
- Order of AHEPA Polikos Aster Chapter CJ8 and Sons of Pericles Winnipeg's Greek Masters Golf Tournament
- One Great Lottery

♥ \$500 - \$1,499

- Primco
- Collège Stonewall Collegiate
- Manitoba Hydro
- Acadia Charitable Trust Hutterian Brethren





Helping Hands

Ronald McDonald House Manitoba is lifted every day by the compassion and dedication of its incredible volunteers. From preparing meals and baking treats to supporting events, assisting with daily operations, and offering leadership on our Board and committees, volunteers bring heart to every corner of our mission.

The time, care, and generosity of our volunteers create comfort, stability, and hope for families. We are profoundly grateful for the meaningful impact volunteers have on family-centered care.

We're honoured to recognize Winnipeg Kinsmen for their ongoing commitment as our Volunteer Program Sponsor.





Our Financials

2025 was another successful year for Ronald McDonald House Manitoba. Continued success was made possible year after year by the generosity and continued support of our donors, partners, volunteers, supporters, and sponsors.

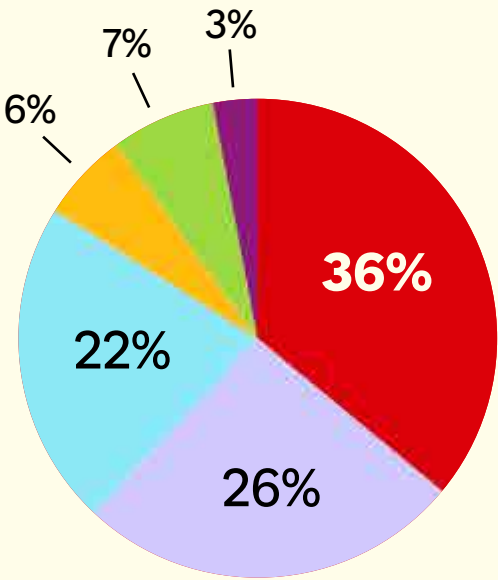
In our third full year of operations within the House, we were grateful to achieve and close the year with another strong financial position. Our annual gross revenues of \$4,044,818 were driven by exceptional donor generosity, record breaking fundraising events, and loyal partnerships. Of the total 2025 revenue, \$468,935 was allocated to the capital campaign fund to support enhancements and ongoing improvements to the new Ronald McDonald House.

Thank you to all involved in making the Ronald McDonald House Manitoba mission possible. Your kindness, care, and generous giving are making a meaningful and lasting difference for families.

Madison Johnston

Madison Johnston
Ronald McDonald House Manitoba Treasurer

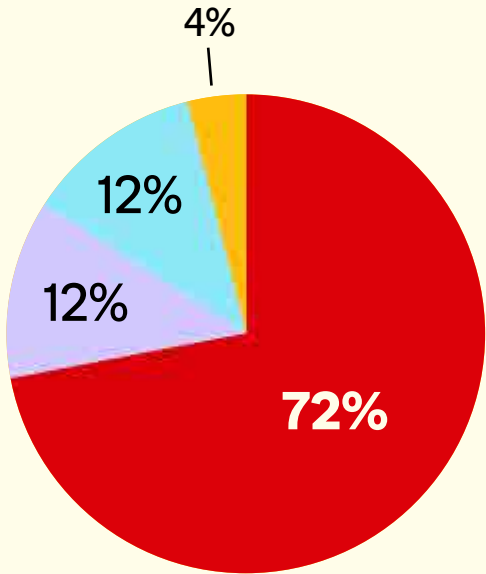
*Audited financial statements are available on our website.



REVENUES

WHERE DONATIONS CAME FROM

- General Donations
- McDonald's
- Signature Events
- Room Contributions
- Fundraising from Third-Party Events
- Other Revenues



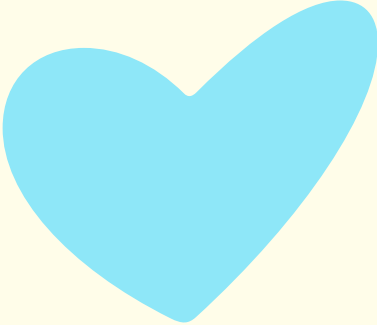
EXPENSES

WHERE DONATIONS WENT

- Programs
- General & Administration
- Fundraising
- Fundraising Cost of Direct Benefit to Donors



COST PER DOLLAR RAISED
6% (Excludes gifts-in-kind)
22% (Includes gifts-in-kind)



Ronald McDonald House National/Global and Healthcare Partners



The strength of Ronald McDonald House Manitoba's mission is deeply rooted in the partnerships that guide and support our work.

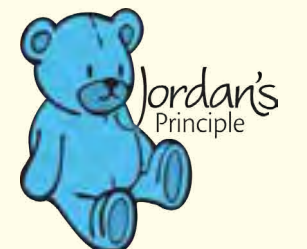
We extend our sincere appreciation to Ronald McDonald House Global, whose leadership, insight, and steady collaboration continue to shape our direction and reinforce our impact.

Our connection with Ronald McDonald House Canada remains equally meaningful. Their national advocacy and commitment to families have elevated our ability to provide care precisely when it is needed most.

Across the country, Ronald McDonald House Chapter leaders and their teams form a network that strengthens us all. Through shared knowledge, coordinated efforts, and mutual encouragement, this community enhances our collective capacity and remains one of our greatest assets.

We are also grateful for the dedication of our hospital and community agency partners. Their professionalism, compassion, and focus on family-centered care help ensure families from Winnipeg, rural Manitoba, Northwestern Ontario, and beyond can access the support they deserve.

Together, these partnerships expand our reach and reinforce our shared commitment to providing comfort and care during life's most challenging moments.



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Pillars of our Mission

2025 National Partners

Our Founder & Forever Partner



Lead National Mission Partners



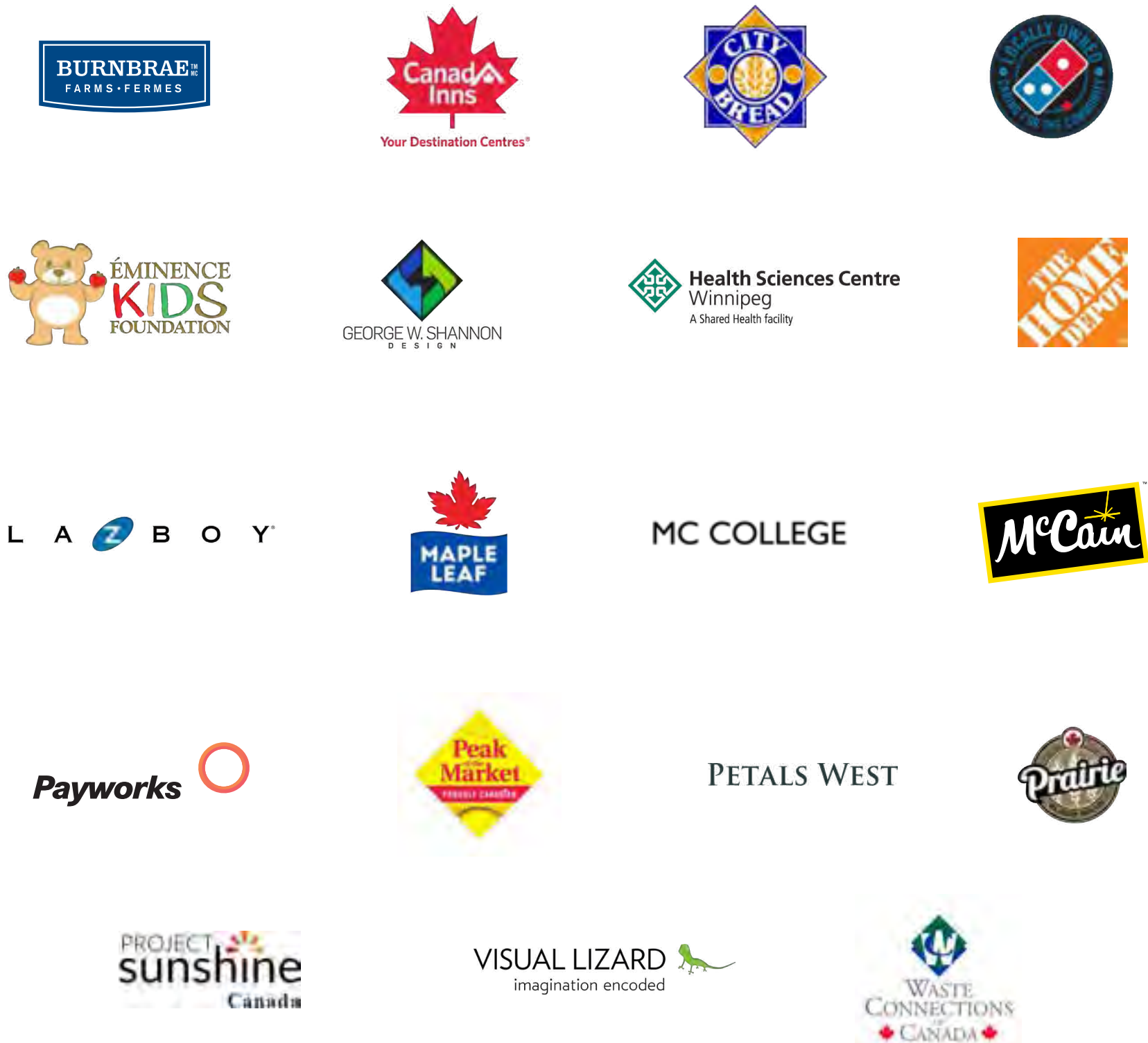
National Mission Partners



Founding Partners



2025 Local In-Kind Supporters







THANK YOU!

Together, we are
making a difference,
one family at a time.